

Week #14 (Full Order)

Remember, the hyperlinks in each email actually work within this pdf. Click each one to be taken to the affiliate page for the product being promoted.

There, you will grab your affiliate link (or request permission to promote).

Once you have your affiliate link, simply replace the links I've included in this pdf with your actual affiliate links. This is how you'll get paid!

Be sure to load these emails into your autoresponder service of choice.

You can set them to go out daily, every other day, or essentially however frequently you'd like.

If you'd prefer to send them out as newsletters (aka broadcasts), that's fine, too... though I really don't see much advantage to doing so. But I never claimed to see all things! ;)

In any case, thanks and enjoy.

I hope you LOVE this week's installment!

-Lee

P.S. Please contact me at lee@listbuildingwithlee.com if any of the products being promoted have been taken off the market. This happens from time to time, and there's really no way for me to monitor such things... so you can be my eyes and ears.

If a product has been taken off the market, I will find a replacement product for you to promote. Thanks.

*****IMPORTANT NOTE FROM LEE*****

Some of my students and customers have voiced concerns over not getting approved by product vendors to promote offers. Listen, it is up to you to make this happen! Do whatever it takes. PM or Email the sons of bitches... over and over again, if that's what it takes.

You are certainly welcome to drop my name. Let them know that you're a student of mine and that you're using my content to promote their stuff. But while that will certainly win you some points with many vendors, I don't have relationships with all product creators on Earth, contrary to what you may think!

As such, let them know that you're a real person. Don't be rigid in your approach. Be laid back, maybe a bit playful. Use words like "brother, my friend, amigo, etc." Don't suck up too much. Make them perceive you as valuable. If you beg them to let you promote, you're gonna look like a schmuck.

I've never used that word. Ever. That's how serious I am, apparently. ;)

If you have to contact a vendor more than once, do it. If you have to contact them more than twice, do it.

Also, remember that as you continue using these emails, building your list, and making sales...

You will start getting approved by more vendors more quickly.

C'mon, don't be helpless, okay? :D

You got this, baby!

Rock it out.

Thanks and enjoy,

Lee Murray

Promo #1 – “Two Step Your Way to \$100 Days” by Mark & Victoria Barrett

Subject Line Options:

1. It's the 2 Step, Not the Charleston...
2. Why 20 Bucks is a Really Good Start!
3. Buy Low & Sell High?
4. Connect ____ & ____ For Big Gain...
5. Your Share of The Hottest IM Market

Body:

By far the easiest, most lucrative business model in any niche is simply connecting buyers with sellers. Captains of industry love this for the simple reason that it involves very little effort...

And though I've seen it tried in the IM niche it usually involves tediously sorting through 5 dollar “gigs” all day...

>> [Check This For A Much Better Way!](#)

The goal here is a simple \$20 commission ASAP – so easy to do but crucial so you see how easy it is to rinse and repeat.

The whole thing can be set up inside 3 hours. After that, 2 steps in 30 minutes daily and it just builds on itself, to the point where \$100 and \$200 days can happen for anyone, regardless of experience.

You're tapping into one of the hottest services in IM, without performing any of the actual work yourself. Just connecting people and taking a cut.

Can anyone say 'middleman'? (er, oops, middleperson...)

>> **[Dance Your Way to Profit Now!](#)**

Super friendly for beginners and a nice second kick in the Paypal account for more experienced marketers.

Speak soon,

(Your Name)

Promo #2 – “Fast, Good and Cheap Salesletter Formula” by John X

Subject Line Options:

1. Who Else Wants to Sell More Stuff?
2. Why Being Cheap Can Make You Rich
3. Crank Your Conversions Without a Second Mortgage
4. Be Your Own Copywriter in 4 Simple Steps...
5. [Controversial] Copywriters are NOT Impressed...

Body:

It's no secret that to sell like a champ, your conversions need to be top-notch.

And while many feel this means hiring a high end copywriter, there's a much cheaper way to get very similar results...

Regardless of whether you're promoting your own product or someone else's!

>> [Get Your Conversion Boosting Blueprint Here!](#)

This simple guide to creating high converting copy has a lot of high priced professionals cringing. Because it breaks everything down into an easy 4 step process and includes a fill-in-the-blank template that's proven to crush it.

You'll also get access to the best outsourcing solutions to squeeze every last drop out of your copy. Result? Professional sales copy, radically higher conversions, for under \$30 each time.

Think about it. For way less than you'd pay to drive a bunch more traffic to an offer, you can get more sales simply by bumping your conversion rates.

Side bonus – the stuff you learn will have a huge impact on your ability to write amazing emails as well!

>> [**See How Simple It Is To Sell More Now!**](#)

4 step formula. Fill in the blank cheat sheet. And how to answer the 2 most important questions potential buyers always have. Pro copy for peanuts.

We'll speak again soon,

(Your Name)

Promo #3 – “WP Optins Plugin” by Carl Kmetz

Subject Line Options:

1. How To Put The Sexy In List Building...
2. Guru Level Squeeze Pages Made Easy!
3. Time To Class The Joint Up A Bit...
4. More Subscribers From The Same Traffic?
5. You BET I'd Sign Up On THAT Page!

Body:

You've heard it so many times – fastest way to earning online is by building your list, right? But competition's getting fierce so you need to stand out.

First impressions count, so when you send people to your squeeze page where they can sign up to your list, that page better look great.

Looking “okay” no longer cuts it. That page has to combine simplicity with good looks, no two ways about it. And if it looks great, you get more people added to your list, period. Ready to build your list faster with a super hot squeeze page?

>> [Then See How To Make Your Page Sizzle Now!](#)

No need to be a technical wizard, learn coding, HTML, or outsource anything. This simple to use Wordpress plugin is point and click simple to use.

With a massive library of templates, background images and videos, alongside some amazing looking optin forms, you can create stunning guru level squeeze pages in mere minutes. Meaning what, exactly?

Higher conversions. More subscribers. Bigger list. More long term profits...

>> [**Click Here And Build Your List Fast!**](#)

Lots more going on under the hood, including split testing, exit pops and the ability to create instant sales funnels as well. And of course, it works perfectly with any auto responder service. Which is all great, but damn it looks nice!

We'll talk again soon,

(Your Name)

Promo #4 – “Affiliate Income Secrets” by Mike From Maine

Subject Line Options:

1. If You Build It, They Will Come [Ya Right!]
2. Now This Is My Kind Of 12 Step Program
3. Teacher Quits And Trades Up To 10K Per Month!
4. Those Who Can't Teach? Meet The Teacher Who Can!
5. Get In On This 10K Class!

Body:

Trumped up income claims are all over products and sales pages these days. It's enough to make people sick.

Usually when someone boasts of making 10K per month I roll my eyes. But when they show me legitimate proof of monthly income going back THREE YEARS, I tend to pay closer attention.

And that's exactly what Mike has done. Ever since starting online, he's publicly posted his monthly earnings. From when he was making \$100 to where he's at now, consistently raking in thousands each month.

For the first time, this former teacher has put together a program outlining exactly how he's built up his own online empire. And is including some simple fundamentals I've never seen taught before such as:

- => How to set up a home base so people can find you online
- => How to associate with authorities as you build your own brand
- => His secrets to amazing affiliate campaigns every time

>> [**Grab Your Copy Of Affiliate Income Secrets Here!**](#)

Mike's friendly style is easy to absorb and he includes the 12 step process he's developed to crush it as an affiliate. Included is a quick start guide so you come out of the gate raring to go.

It's not often a marketer at Mike's level shares exactly how he's gotten to where he is, so take advantage of his generosity and [pick up his lesson plan now](#).

Talk soon,

(Your Name)

Promo #5 – “Copy My Template” by Winsen Yeung

Subject Line Options:

1. Imitation Is The Sincerest Form Of Flattery
2. Copy Your Way To List Building Profits...
3. Why This Template Breaks All The Rules...
4. How To Convert Clicks To Cash!
5. Free List Building That Actually Works [No Really]...

Body:

There are a lot of variables that will determine the success of any list building campaign. Squeeze page conversions, upsell conversions, and sales from follow up emails, to name just a few.

You could spend hours testing everything yourself and invest thousands getting it just right, or...

>> [**You Could Simply Copy This Template!**](#)

Winsen has done every bit of the heavy lifting for you. He's laid out the cash, put the time in, and struck upon a squeeze page template that converts like crazy.

We're talking about a page that generates 181 clicks for every 100 visitors, to the tune of an insane 172% ROI !

He has literally built an entire method that gets you paid while you build your list, and further enhances your profits in the follow up sequence.

Not only are you getting his perfected template, but also a squeeze page generator that pumps out pages that consistently convert at 40% or better.

Plus his 7 day follow up email series designed to get maximum results from all of your new subscribers.

And don't forget access to his best source of CPA offers to put even more cash in your pocket, all while subscribers keep jumping on to your list.

Why reinvent the wheel? [Just hitch yourself to his wagon here.](#)

Case study and complete training included, so there's no way you miss out on how easy it is to apply this winning method.

Until next time,

(Your Name)